

### **CONG HUYEN TON NU THIEN PHUNG (PHOENIX CONG)**

### **Co-Founder, Vice CEO-Education, HR Consultant, Coach & Trainer**

### Summary



**"The best way to find yourself is to lose yourself in the service of others".** (Mahatma Gandhi)

"This is the same with Thien Phung's lifelong philosophy to *share, contribute, share & give my personal values to others.* It is to fulfil my's true lifelong purposes: being who I am born & shaped; doing what I am fated to do as an authentic identity; being a helpful member in my family, a trusted leader in any organisation where I have worked". (Thien Phung)

 Thien Phung graduated with a Distinction Degree of Master of Art in Human Resources & Consulting (a full-time course in Management School of Lancaster University, Lancaster, Lancashire, a top 10 Management School in the United Kingdom). And got a Bachelor Degree of English Lingustics & Literature, Hanoi University, Vietnam.



# Background

In the past 26 years, Thien Phung worked in various industries such as training & consultting; sourcing & production; media, communication, advertising; real estate development; retail banking; sales, manufacturing & distribution in high-tech; security service; auditing, tax & financial advisory services; executive search & HR consulting services; office leasing & premium service apartment leasing.

Phung's leadership roles in Vietnam & the regional countries include:

- Co-Founder, Vice CEO- Education;
- ✓ In-house Trainer/Coach; Independent Consultant & Trainer;
- Regional General Manager, Human Resources- ASEAN (Vietnam, Singapore, Malaysia, Philippines, Indonesia Thailand, Cambodia); Regional HR Manager
  Southeast Asia (based in Singapore);
- ✓ Group HR Director, Group Chief People Officer; Operations Manager;
- ASIA HR Manager, Policy & Process Improvement (based in Shanghai, in charge of Vietnam, China, Singapore, Thailand, India, Malaysia, Taiwan, Macau, Hongkong);
- ASIA Representive of ACE/Achiveving Competitive Excellence for HR Process (for Vietnam, China, Singapore, Thailand, Malaysia, Taiwan, Macau, Hongkong, Guam);
- ✓ HR & Administration Manager (based in Macau).



## Background

Thien Phung is a senior highly experienced Human Resources Leader in professional, strategic & operational HR with vast, practical working experience in large local & international organisations where Phung holistically specialised in:

- Organisational Change Management, Organisational Effectiveness & Excellence, Performance-led Organisation (Management & Development); Organisational Behaviours & Organisational Culture; Leadership Management & Development; Leadership Practices; Learning Organisation; Employee Engagement & Experience; Talent Attracting, Selecting, Managing and Developing; Building & Developing Talent & Sucession Planning from Within; In-house Training, Counselling, Mentoring, Coaching, Consulting; Policies, Processes & Continuous Process Improvements; HR Automation...
- Corporate Management/Governance;
- ✓ IPO process (Corporate Governance, organisational system & HR system).